

Presented by SefcikProd x JOVI

## Ahead of the Curve, Way Ahead

Long before COVID-19 forced us all into the virtual world, SefcikProd offered our clients a customized and secure Video-On-Demand platform beginning in 2015.

Concurrently, we developed a live-streaming platform, which went 'online' seven months ago, just in time for our clients to take advantage of two options for their virtual-meeting needs.

Since March, JOVI Live and JOVI On-Demand have been the platforms of choice for over a dozen NSMs, live Town Halls and virtual recordings, all of which exceeded our clients' expectations.



## A Virtual Stage for Presenters

JOVI Live utilizes a virtual stage, much like a stage in a ballroom.

This is where your presenters 'reside' and get tech'd out as they get set to deliver their message from the platform.

Every presenter receives a unique invite to the virtual stage.





### **Once inside...**

...our technical team takes over, ensuring the stream and audio quality are optimal, and each presenter's framing and video image look perfect.

With JOVI, you always have the entire SefcikProd team "backstage" taking care of your presenters as we have done for decades.

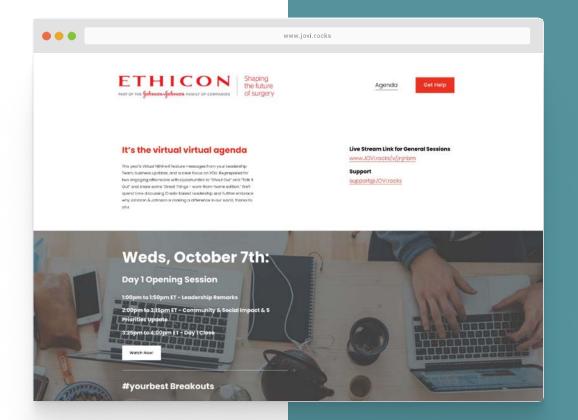
# A Better Experience for Your Attendees

Finally, attendees can have easy access to a live-stream event.

A **single URL** is delivered to your audience, and with one click they're into the stream.

Any browser on any device, the stream simply works!





## **Everything in its Place**

To elevate the attendee experience, many of our clients leverage our Digital Agenda site.

This option is custom designed and delivered to your attendees as clickable buttons, not long URL links.

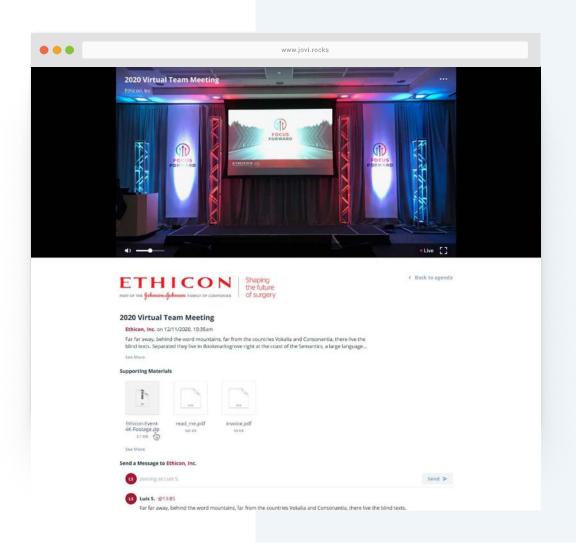
This process makes for a cleaner, more user-friendly experience.

### **Let Your Event Shine**

Theme and brand reinforcement are key for your event. With **JOVI Live**, you have the ability to customize everything.

The virtual stage, the digital agenda, the viewer page; they all carry your theme and message throughout the event.

**JOVI Live** can customize the number of presenters you see, the videos shown, your graphic content and more! The layout possibilities are endless.





## **Security You Can Trust**

We can implement multiple layers of security so your event is seen by your audience only.

We collect custom form fields from each attendee prior to viewing the stream. This ensures we can restrict attendance to those with specific and approved email domains. Rest assured, we take your security very seriously.

## **Live, Real-Time Support**

The virtual world is far more complex than traditional, in-person events and requires additional event focus.

However, the same great team that you count on for your in-person events will be there for your virtual events.

Graphics, Audio, Video, Design and Technical Directors... all are ready to deliver the same high standard you've come to expect from us.

Our backstage didn't go away, it just changed locations.



## **A Fully Virtual Experience**

When our team cannot be in direct contact with your presenters, it requires a new way of working, a new way of presenting and engaging. We partner with you every step of the way.

As part of our best practices for virtual events, we will schedule one-on-one rehearsals with your presenters to ensure they're comfortable in the platform and ready to rock!

If someone requires technical assistance at their home, such as enhanced lighting, audio, backdrops or webcam, we will deliver what they need or meet with them to get everything set-up.





**JOVI LIVE** 

#### **Set For Success**

What you experienced was was the **REAL** thing. It was the culmination of weeks of planning, a collaborative effort on design, website layout, graphic treatments, presenter coaching, and rehearsals.

Our team was involved from the moment the decision was made "to go virtual." We worked closely with the core team at J&J Consumer to ensure a high-quality, elevated experience.

## **THANK YOU**